

appvent



**Appvent.co**

Make your presence count

# Who we are

Appvent is a web development, software, and marketing agency that helps businesses achieve their online objectives through innovative and customized solutions. Our team of experts brings together a wide range of skills and experience, including web development, software engineering, marketing, and project management, to provide our clients with exceptional service and results.

At Appvent, we pride ourselves on delivering high-quality services to our clients. Here are some real numbers that highlight our success:

Over  
**100+**  
satisfied clients

**95%**  
client retention  
rate

**250+**  
projects completed

**30%**  
year-over-year growth

# Mission

At Appvent, our mission is to provide comprehensive and innovative software development, web development, and digital marketing services to help businesses achieve their goals. We are committed to delivering customized solutions that exceed our clients' expectations and provide exceptional value.

# Vision

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# Values

- **Responsible**
- **Integrity**
- **Sustainable**
- **Ethical**

At Appvent, we value integrity, innovation, collaboration, customer focus, and social responsibility. We are committed to upholding ethical and moral standards in everything we do, and we prioritize creativity, continuous learning, and teamwork. We put our clients' needs at the center of our business and work diligently to create long-term relationships based on trust and mutual success. We also strive to create a positive impact on society and the environment by promoting ethical business practices and supporting social and environmental initiatives

# Sectors Catered

Appvent is a software, web development, and marketing agency that can cater to various sectors and industries



**BANKING**



**SPORTS**



**ENTERTAI-  
-MENT**



**TOURS AND  
TRAVELS**



**SCIENCE**



**EDUCATION**



**HEALTHCARE**



**E-COMMERCE**



**HR RECRUITMENT**

# Services offered

Appvent helps businesses of all sizes to succeed in their digital endeavors. Our team of experts works tirelessly to deliver exceptional services to our clients, leveraging cutting-edge technologies and innovative solutions to help them achieve their business objectives.

**01**

**Software Development**

**02**

**Web Development**

**03**

**App Development**

**04**

**Graphic Designing**

**05**

**Digital Marketing**

**06**

**Branding**

**07**

**IT Consulting**

# 01

## Software Development

At Appvent, we specialize in developing custom software solutions that are tailored to the specific needs of our clients. Our team of software engineers is skilled in various programming languages and frameworks, enabling us to develop robust, efficient, and scalable software solutions that meet our clients' needs.

### What we provide :

Custom software development

Software consulting

Software maintenance and support

Quality assurance and testing

DevOps services

User experience (UX) design

Project management

# 02

## Web Development

Our web development services cover everything from website design to development, testing, and deployment. We work closely with our clients to understand their needs and goals, ensuring that we deliver web solutions that are functional, user-friendly, and visually appealing.

### What we provide :

Website design and development

Responsive web design

E-commerce website development

Content management systems (CMS)

Website maintenance and support

Search engine optimization (SEO)

Website hosting and domain registration

# 03

## App Development

At Appvent, we specialize in creating custom mobile applications that are tailored to meet the unique needs of our clients. Our team of expert developers and designers work closely with our clients to ensure that their vision is realized and their app is launched successfully.

### What we provide :

Custom app development

App design

App maintenance and support

App testing and quality assurance

App optimization

App marketing and promotion

App integration



# 04

## Graphic Designing

At Appvent, we specialize in providing exceptional graphic design services to businesses of all sizes. Our team of expert designers is passionate about creating stunning and unique designs that help our clients stand out from the crowd.

### What we provide :

Logo design

Brand identity design

Website design

Print design

Social media design

Packaging design

Advertising design

# 05

## Digital Marketing

At Appvent, We help businesses to increase their online visibility, attract more leads, and convert them into customers through our digital marketing services. Our team of marketing specialists uses proven strategies and tactics, including SEO, PPC advertising, social media marketing, and email marketing, to help our clients achieve their marketing goals.

### What we provide :

Search engine optimization (SEO)

Pay-per-click (PPC) advertising

Social media marketing

Content marketing

Email marketing

Conversion rate optimization (CRO)

Analytics and reporting

# 06

## Branding

At Appvent, we understand the importance of creating a strong and recognizable brand in today's digital landscape. Our branding services include logo design, brand messaging, and brand strategy, helping our clients to create a powerful brand that resonates with their target audience.

### What we provide :

Brand strategy

Brand identity

Brand messaging

Brand guidelines

Brand audit

Brand naming

Brand activation

# 07

## IT

# Consulting

At Appvent, We offer IT consulting services to help businesses make informed decisions about their technology infrastructure. Our team of IT consultants works with clients to identify their technology needs, create technology strategies, and provide recommendations on the best solutions to achieve their goals.

## What we provide :

IT strategy consulting

Technology roadmap development

IT governance consulting

Cloud computing consulting

Cybersecurity consulting

IT project management

IT vendor management

# Why Appvent

Passionate desire to provide the best possible solutions using the most innovative IT tools at the most affordable costs to the client is what gives us an edge over our competitors



**Work with Client's vision**

**Cost effective**

**Agile development and continuous delivery**

**Team of credible and competent people**

**Test and behavior driven development**

# The hub of magic-making



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Reach out to us

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